Docket No. AMENDMENT TRANSMITTAL LETTER 99-808 RCE3 Art Unit Application No. Filing Date Examiner 09/282,764-Conf. #9068 March 31, 1999 D. Champagne 3688 Applicant(s): Jay M. Ponte Invention: TARGETED BANNER ADVERTISEMENTS TO THE COMMISSIONER FOR PATENTS Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below. **CLAIMS AS AMENDED** Highest Claims Remaining Number Number Previously **Extra Claims** After Amendment Paid Present Rate **Total Claims** 16 20 0 52.00 0.00 Х Independent 4 0 8 220.00 0.00 Х Claims Multiple Dependent Claims (check if applicable) Other fee (please specify): TOTAL ADDITIONAL FEE FOR THIS AMENDMENT: 0.00 x Large Entity **Small Entity** x No additional fee is required for this amendment. Please charge Deposit Account No. in the amount of \$ A check in the amount of \$ to cover the filing fee is enclosed. Payment by credit card. Form PTO-2038 is attached. x | The Director is hereby authorized to charge and credit Deposit Account No. 18-0013 as described below. A duplicate copy of this sheet is enclosed. x Credit any overpayment. Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17. /Stephen J. Kontos/ Dated: January 6, 2010 Stephen J. Kontos Attorney/Agent Reg. No.: 60,337 RADER, FISHMAN & GRAUER PLLC 39533 Woodward Avenue Suite 140 Bloomfield Hills, Michigan 48304 (248) 594-0600

Amendment Transmittal

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with § 1.6(a)(4).

Dated: January 6, 2010 Electronic Signature for Stephen J. Kontos: /Stephen J. Kontos/